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# ExaDigm Announces Merger with Shenzhen Xinguodu Technology Co., Ltd.

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**ExaDigm is now a direct subsidiary of Shenzhen Xinguodu Technology Co., Ltd. (Xinguodu), creating a win-win for both organizations and their customers. Please see the full press release below:**

ExaDigm, Inc., a leading innovator in Point-Of-Sale (POS) terminal solutions, today announced its merger with Xinguodu. The partnership gives Exadigm a broad range of development resources along with supply chain and manufacturing control. Xinguodu gains a North American anchor as part of their global expansion efforts.

“Combining the strengths of our two organizations consolidates our commitment to delivering high value future-proof solutions to our customers, with Xinguodu’s manufacturing capabilities and worldwide presence,” says Tony Dabbene, CEO of ExaDigm, Inc. “It’s an exciting time for both of our organizations.”

The merger creates a win win for both organizations. After years of close cooperation, Exadigm is now a direct subsidiary of Xinguodu. Xinguodu chose ExaDigm for its robust position in the payment solutions market, established reputation, and brand presence in the major markets.

ExaDigm develops and sells POS equipment, technology services, and offers customers electronic payment communication, as well as value-added service solutions. Xinguodu wanted to further its international market expansion in the electronic payments industry. ExaDigm provides a platform to bolster Xinguodu's presence in the North American POS market, including operations, certification, and testing capabilities.

Xinguodu has been ExaDigm's manufacturing partner for their hardware lines for several years. As a result of the merger, ExaDigm gains manufacturing strength and supply chain control. ExaDigm also enjoys access to more resources for innovative, global solutions and product development.

"We think that this merger will give us access to the resources we need to take our organization to the next level," says Dabbene of the move. "The news has energized our team for the doors this opens for us as an industry partner."

ExaDigm is a turnkey provider from full-service deployment to wireless services. Boasting over 15 years of reliable service, ExaDigm's products and services have a strong presence in most major markets. They provide end-to-end, secure payment solutions for all types of industries from retail to food service, transportation to events and venues.

Dabbene attributes these strengths as what attracted Xinguodu but that the customer focus of ExaDigm closed the deal. ExaDigm's U.S.-based class-A customer service is available 24/7, offering clients personal assistance at no additional cost. In addition, they offer customization and white-label options, alternative payment option capabilities (including electronic wallets like Apple Pay), and a 2-year warranty on their POS terminals.

"We have always been proud of our customer-centric culture. We believe it's one of our competitive advantages that no other organization in our industry can match," explained Dabbene. "I have always believed if you take care of the customers, they will take care of you."

## About ExaDigm, Inc.

ExaDigm offers a one-stop payment solution for hardware and wireless needs. They provide affordable and customizable payments solutions and wireless communication services that enable businesses worldwide to perform payment transactions confidently, securely, and efficiently. This effort includes purpose-built terminals that meet EMV

requirements, wireless service, and dedicated personalized support. As a leading provider of wireless data solutions, ExaDigm Wireless meets the needs of businesses requiring end-to-end device-managed connectivity, offering stand-alone retail and wholesale solutions, as well as a wireless value bundle. For more information, visit <http://www.exadigm.com> (<http://www.prweb.net/Redirect.aspx?id=aHR0cDovL3d3dy5leGFkaWdtLmNvbQ==>).

## About Xinguodu

Shenzhen Xinguodu Technology Co., Ltd. is a high-tech enterprise dedicated to the research, development, manufacture and sale of point-of-sale (POS) terminals and provide comprehensive associated technical services for electronic payments. Their products include management information systems, dedicated password-protected keyboard, POS terminals and phone payment terminals. For more information, visit <http://www.xinguodu.com> (<http://www.prweb.net/Redirect.aspx?id=aHR0cDovL3d3dy54aW5ndW9kdS5jb20=>).

### Quick Links

Frequently Asked Questions (FAQ) (<http://exadigm.com/frequently-asked-questions-faq/>)

Document Library (<http://exadigm.com/client-resources/library/>)

Careers (<http://exadigm.com/about-us/careers/>)

Wireless Service Portal (<http://order.exadigm.com/Activation>)

### Developer Resources

Development Partner Portal (<https://developers.exadigm.com/index.html>)

Software Development Kit (<http://exadigm.com/solutions/management-tools/software-development-kit-sdk/>)